Year 11 Overview 2026-27 – *BTEC Tech Awards in Creative Media Production*

KEY:
Component 1: Exploring Media Products

Component 2: Developing Digital Media Production Skills

Component 3: Create a Media Product in Response

Date	Wk	Week	Units Studied & Learning Outcomes	Key Concepts & Assessment
8 weeks (20 Lessons) (37 Days)				
Wed 2-Sep Tues Y7 only Thursday-whole school	A	1	• Overview of Unit/No. lessons **Component 3: Create a Media Product in Response** **Guided Learning Hours (GLH): 48** **Supervised Hours (SH): 10** • Lesson **Sequence** of Content: GLH 2 – Responding to a brief GLH 2 – Generating ideas GLH 3 – Planning materials GLH 2 – Managing the production process GLH 1 – Monitor and review the outcomes GLH 2 – Production skills and techniques GLH 3 – Combining and refining content GLH 3 – Testing and exporting for distribution, and technical records • Unit Learning Outcomes: ➢ Understand how to develop ideas in response to a brief ➢ Develop planning materials in response to a brief ➢ Apply media production skills and techniques to the creation of a media product	• Foundational Concepts This external component builds on knowledge, understanding and skills acquired and developed in Components 1 and 2. Students will apply their practical skills to the creation of a media product in response to a brief. A task worth 60 marks will be completed under supervised conditions. The supervised assessment period is 10 hours and will take place during the May/June of Year 11 only. • Key vocabulary Brief, Client, Target audience, Ideas generation, Planning documents, Pre-production, Production techniques, Post-production, Technical records, Exporting, Testing, Copyright, Clearances, Interactivity, Stylistic codes • Commentary ✓ Reading and understanding a client brief ✓ Defining a clear audience and purpose ✓ Researching the theme and similar products ✓ Generating, refining and selecting ideas ✓ Using mood boards, storyboards, wireframes or scripts to plan ✓ Managing time and keeping records ✓ Checking copyright and getting permission ✓ Using cameras, microphones, software and design tools to create content ✓ Combining images, text, sound, or video effectively ✓ Adding interactivity where needed ✓ Testing and fixing problems ✓ Exporting the final product in the right format ✓ Writing a technical record to explain your process • **Assessment –** Informal mini-Component 3 experience This will be used to reinforce key skills in preparation for the live assessment in Year 11. By the live run, students will have: 2 complete products under their belt; Familiarity with structure; Sharpened timing and quality.
7-Sep	B	2		
14-Sep (INSET Friday)	A	3		
21-Sep	B	4		
28-Sep	A	5		
5-Oct	B	6		
12-Oct	A	ST1		
19-Oct	B	ST1		
Half-Term		7 weeks (17-18 lessons) (35 Days)		
2-Nov	A	9	**Component 1 Re-sit - Summative Assessment and internal marking**	**Early Sep: Release of PSAs for internally assessed component**
9-Nov	B	10		

<table>
<tr><td>16-Nov</td><td>A</td><td>11</td><td rowspan="5">Component 2 Re-sit - Summative Assessment and internal marking</td><td rowspan="5">Early Dec to end of Jan: Moderation / Submission of centre marks and sample of learner work deadline approx. Dec 15th

Early Sep: Release of PSAs for internally assessed component

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<tr><td>23-Nov</td><td>B</td><td>12</td></tr>
<tr><td>30-Nov</td><td>A</td><td>13</td></tr>
<tr><td>7-Dec</td><td>B</td><td>14</td></tr>
<tr><td>14-Dec</td><td>A</td><td>15</td></tr>
<tr><td colspan="2">Christmas Holiday</td><td colspan="3">6 weeks (15 lessons) (30 Days)</td></tr>
<tr><td>4-Jan</td><td>B</td><td>16</td><td rowspan="5">• Overview of Unit/No. lessons

Component 3: Create a Media Product in Response
Guided Learning Hours (GLH): 48
Supervised Hours (SH): 10

• Lesson Sequence of Content:
GLH 2 – Responding to a brief
GLH 2 – Generating ideas
GLH 3 – Planning materials
GLH 2 – Managing the production process
GLH 1 – Monitor and review the outcomes
GLH 2 – Production skills and techniques
GLH 3 – Combining and refining content
GLH 3 – Testing and exporting for distribution, and technical records

• Unit Learning Outcomes:
➢ Understand how to develop ideas in response to a brief
➢ Develop planning materials in response to a brief
➢ Apply media production skills and techniques to the creation of a media product</td><td rowspan="5">• Foundational Concepts
This external component builds on knowledge, understanding and skills acquired and developed in Components 1 and 2. Students will apply their practical skills to the creation of a media product in response to a brief. A task worth 60 marks will be completed under supervised conditions. The supervised assessment period is 10 hours and will take place during the May/June of Year 11 only.

• Key vocabulary
Brief, Client, Target audience, Ideas generation, Planning documents, Pre-production, Production techniques, Post-production, Technical records, Exporting, Testing, Copyright, Clearances, Interactivity, Stylistic codes

• Commentary
✓ Reading and understanding a client brief
✓ Defining a clear audience and purpose
✓ Researching the theme and similar products
✓ Generating, refining and selecting ideas
✓ Using mood boards, storyboards, wireframes or scripts to plan
✓ Managing time and keeping records
✓ Checking copyright and getting permission
✓ Using cameras, microphones, software and design tools to create content
✓ Combining images, text, sound, or video effectively
✓ Adding interactivity where needed
✓ Testing and fixing problems
✓ Exporting the final product in the right format
✓ Writing a technical record to explain your process

• Assessment – Externally-assessed component 3
The externally-assessed component in the BTEC Tech Award suite comprises 40 per cent of the total qualification. External assessment includes a preparatory period, and the</td></tr>
<tr><td>11-Jan</td><td>A</td><td>17</td></tr>
<tr><td>18-Jan</td><td>B</td><td>18</td></tr>
<tr><td>25-Jan</td><td>A</td><td>ST2</td></tr>
<tr><td>1-Feb</td><td>B</td><td>ST2</td></tr>
</table>

8-Feb	A	21		task is taken under supervised conditions. Learners will undertake the external assessment during the period timetabled by the exam board. As this is the terminal assessment for the qualification, learners can only use the external assessment results achieved in the same assessment series in which they are requesting certification for the qualification.
Half-Term			5 weeks (12-13 lessons) (24Days)	
22-Feb	B	22	**Component 1 Re-sit - Summative Assessment and internal marking**	**Early Jan: Release of PSAs for internally assessed component** **Early May to end of June: Moderation / Submission of centre marks and sample of learner work deadline approx. May 15th**
1-Mar	A	23		
8-Mar	B	24	**Component 2 Re-sit - Summative Assessment and internal marking**	**Early Jan: Release of PSAs for internally assessed component** **Early May to end of June: Moderation / Submission of centre marks and sample of learner work deadline approx. May 15th**
15-Mar	A	25		
22-Mar finish on Thursday 25th	B	26		
Easter Holiday			7 weeks (17-18 lessons) (34 Days)	
12-Apr	A	Art/Photo/MfL exams start	• Overview of Unit/No. lessons **Component 3: Create a Media Product in Response** **Guided Learning Hours (GLH): 48** **Supervised Hours (SH): 10** • Lesson **Sequence** of Content: GLH 2 – Responding to a brief GLH 2 – Generating ideas GLH 3 – Planning materials GLH 2 – Managing the production process GLH 1 – Monitor and review the outcomes GLH 2 – Production skills and techniques GLH 3 – Combining and refining content GLH 3 – Testing and exporting for distribution, and technical records • Unit Learning Outcomes: ➢ Understand how to develop ideas in response to a brief ➢ Develop planning materials in response to a brief ➢ Apply media production skills and techniques to the creation of a media product	• Foundational Concepts This external component builds on knowledge, understanding and skills acquired and developed in Components 1 and 2. Students will apply their practical skills to the creation of a media product in response to a brief. A task worth 60 marks will be completed under supervised conditions. The supervised assessment period is 10 hours and will take place during the May/June of Year 11 only. • Key vocabulary Brief, Client, Target audience, Ideas generation, Planning documents, Pre-production, Production techniques, Post-production, Technical records, Exporting, Testing, Copyright, Clearances, Interactivity, Stylistic codes • Commentary ✓ Reading and understanding a client brief ✓ Defining a clear audience and purpose ✓ Researching the theme and similar products ✓ Generating, refining and selecting ideas ✓ Using mood boards, storyboards, wireframes or scripts to plan ✓ Managing time and keeping records ✓ Checking copyright and getting permission ✓ Using cameras, microphones, software and design tools to create content ✓ Combining images, text, sound, or video effectively ✓ Adding interactivity where needed ✓ Testing and fixing problems ✓ Exporting the final product in the right format ✓ Writing a technical record to explain your process
19-Apr	B	Art/Photo/MfL exams start		
26-Apr	A	Art/Photo/MfL exams start		
3-May (Bank holiday Mon)	B	GCSE exams start (hall)		
10-May	A	31		

17-May	B	32		• **Assessment –** Externally-assessed component 3 The externally-assessed component in the BTEC Tech Award suite comprises 40 per cent of the total qualification. External assessment includes a preparatory period, and the task is taken under supervised conditions. Learners will undertake the external assessment during the period timetabled by the exam board. As this is the terminal assessment for the qualification, learners can only use the external assessment results achieved in the same assessment series in which they are requesting certification for the qualification.
24-May	A	33		
Half-Term			6 weeks (15 lessons) (29 Days)	
7-Jun	B	34		
14-Jun	A	35		
21-Jun	B	36		
28-Jun (SJBF Inset)	A	GCSE Contingency		
5-Jul	B	38		
12-Jul	A	39		
(Total: 190 Days)				